


## < Meet The 40 Under 40 Class Of 2024

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# Norabelle Greenberger

Senior Planner, LaBella Associates



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LaBella Associates

**Age:** 37

**Grew up:** Greenwich

**Resides now:** Glens Falls

**Education:** Bachelor's degrees in architecture/urbanism and French studies, Smith College, 2009; master's in urban planning, Columbia University, 2013

**Family:** Husband, Russell Barnhart; daughter, Rae, 4

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**What's been the most pivotal moment of your career so far?** I would have to point to two pivotal moments. The first was leaving my established career as a planner in New York City and making the move to The Chazen Cos. (now LaBella) in 2018. This was a huge shift for me in terms of the type of work I was doing, but it was incredibly exciting and rewarding to shift to community-led planning in our region's small cities, towns and villages. The next moment would be participating in LaBella's Propel Leadership Development program – this really gave me the drive to want to grow my career further and my role in the company.

**What do you want to accomplish in the next 10 years?** I want to continue to grow our planning practice, support more communities in the region and see projects that started as a vision in a plan being constructed and enjoyed by our residents.

**How would you describe your work to someone you met at a cocktail party?** I collaborate with communities to identify their vision for where they want to be in 20 years and come up with solutions to make it happen. At its most simple, planners are problem solvers.

**What recharges your mental energy?** A walk outside on a sunny day, traveling and exploring new places, and cooking and enjoying a delicious meal with family and friends all recharge my mental energy.

**Three surprising things about me:** My dad made up my name after sitting in his car reading the name of the car in front of him (a Chrysler Lebaron) backwards. I have traveled on the Transmongolian Railway from Moscow to Beijing. I am fluent in French.

**What I'm listening to:** I like to listen to a mix of podcasts and music. The podcasts tend to be news-heavy, while the music is generally something that my daughter is requesting.